



## FOR IMMEDIATE RELEASE

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### **\*\*MEDIA ALERT\*\***

## **Kids Create their Dream Playground in Tukwila**

Partners Join Forces to Create a New Playground at Cascade View Community Park

*Photo/Interview Opportunities Available*

**WHAT:** More than 200 volunteers from Foresters Financial™ (@weareforesters), the City of Tukwila (@tukwilaparksrec), organizers from KaBOOM! (@kaboom) and residents of the Tukwila community will join forces on Saturday, July 8, to give area kids the childhood they deserve by building a new playground at Cascade View Community Park. The design is based on children's drawings created at a special design event in May.

**WHEN:** **Saturday, July 8**

8:30 a.m. to 3 p.m.	Foresters Family Fun Zone (arts & crafts, games & more for children and families)
8:30 a.m. to 9 a.m.	Kick-off ceremony and volunteer deployment
<b>11 a.m. to 1 p.m.</b>	<b>Best viewing of playground construction</b>
1 p.m. to 2:30 p.m.	Final construction phase
2:30 p.m. to 3 p.m.	Ribbon-cutting ceremony to dedicate playground

(Times are approximate)

**WHERE:** **Cascade View Community Park**  
14211 37th Avenue South  
Tukwila, WA 98168

**WHY:** Cascade View Community Park, located in the City of Tukwila, needs a new safe place for kids to play. Over its 15-year lifespan, the new playground will eventually serve more than 1,200 children and their families in the community, providing them with a safe place to play.

Playgrounds provide an opportunity for families to spend quality time together and get to know other families in their community. A playground is more than a playground. It's a brain-expander, friend-maker and muscle-builder. It's a pillar in the community.

Foresters Financial, an international financial services provider, helps families reach their financial goals, protect themselves and make a lasting difference in their communities. Since 2006, Foresters has invested more than \$13 million with KaBOOM! to build over 140 playgrounds across the U.S. and Canada by the end of 2017. Over their 15-year lifespan, these playgrounds will strengthen the community and provide more than 5 million children and their families with an opportunity to spend quality time together.

KaBOOM! works to bring balanced and active play into the daily lives of all children, particularly those growing up in poverty in America. #playmatters

**VISUALS:** Before and after shots  
Volunteers assembling, carrying, and installing brightly colored playground equipment

Volunteers moving 1,200 square feet of safety surfacing by hand  
Ribbon-cutting ceremony to dedicate the playground

### **About City of Tukwila**

Tukwila was incorporated as a city in 1908 and has over 19,000 people that reside in the City today. Tukwila's location at the crossroads of rivers, trails, highways, and railroads has determined its destiny as a center of commerce. A daytime population of 150,000 people helps support flourishing retail, warehousing, and distribution of goods and manufacturing. Parks and recreation, police, fire, and other essential City services ensure residents of the City enjoy small town warmth and caring, while having the benefits of quality services and goods associated with larger cities. For more information, visit [www.tukwilawa.gov](http://www.tukwilawa.gov) or [Facebook.com/TukwilaParksRecreation](https://www.facebook.com/TukwilaParksRecreation)

### **About Foresters Financial**

Foresters Financial™ is an international financial services provider with more than three million clients and members in the United States, Canada and the United Kingdom, and total funds under management of \$44 billion.<sup>1</sup> With a history of more than 140 years, we provide life insurance, savings, retirement and investment solutions that help families achieve their financial goals, protect their families and improve their communities. For more information, visit [foresters.com](http://foresters.com).

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<sup>1</sup> in Canadian dollars as of December 31, 2016

### **KaBOOM!**

KaBOOM! is the national non-profit dedicated to bringing balanced and active play into the daily lives of all kids, particularly those growing up in poverty in America. Since 1996, KaBOOM! has collaborated with partners to build, open or improve nearly 16,700 playgrounds, engaged more than one million volunteers and served 8.5million children. KaBOOM! creates great places to play, inspires communities to promote and support play, and works to drive the national discussion about the importance of play in fostering healthy lives and communities. To learn why #playmatters: visit [kaboom.org](http://kaboom.org) or join the conversation at [twitter.com/kaboom](https://twitter.com/kaboom) or [facebook.com/kaboom](https://www.facebook.com/kaboom).

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