



AGENDA

Lodging Tax Advisory Committee

1:30 p.m., Tuesday, October 24, 2017

Tukwila City Hall, Hazelnut Conference Room
(6200 Southcenter Blvd; Tukwila, WA; 98188)

1. Welcome and Introductions
Councilmember Kathy Hougardy
2. Approval of Agenda (ACTION ITEM)
Councilmember Kathy Hougardy
3. Approval of Minutes (ACTION ITEM)
All
4. Tukwila's Amazon HQ2 Proposal (INFORMATION AND DISCUSSION)
Derek Speck, Economic Development Administrator
5. Draft Public Arts Plan (INFORMATION AND DISCUSSION)
Tracy Gallaway, Parks and Recreation Superintendent.
6. Update on the City's Public Safety Plan (DISCUSSION AND INFORMATION)
Mia Navarro, Community Engagement Manager
7. Tukwila Branding Update
8. Adjourn
Councilmember Kathy Hougardy

Next Scheduled Meeting: November 28; 1:00 p.m.
Location: TBD



Tukwila Arts & Engagement Plan



what + who

Tukwila has put a great deal of effort into a vision for the future

Comprehensive Plan
Strategic Plan
Community Conversations
Parks & Open Space Plan
CNU Legacy Project:

Arts and culture can make Tukwila's unique assets stronger and more visible

Diversity
Parks and River
Proximity to Transit and Shopping
Schools
Community Spirit

arts + culture roadmap

This public art plan presents a roadmap that allows the City —in concert with the community —to explore how arts & cultural activity and experiences best achieve the City’s newly established vision, mission, core values, and goals for this important component of civic life.



making the plan

STAFF Administration
 Parks
 Planning
 Public Works
 Fire Department

COMMISSIONERS Arts Commission
 Park Commissioner

ELECTEDS members of
 City Council

LEADERS King County Library
 Action Tukwila
 Somali Youth and Family Club,
 Duwamish Hill Park

*There is an expressed desire to create an overall vital, beautiful
Integration of physical and cultural/social environments that
ultimately imbues Tukwila with a unique pride of place.*

vision

Tukwila is a community where arts and culture are visible and bring joy to everyday life, adding to civic identity and pride. Arts and culture engage and reflect the diversity of Tukwila's people and strengthen bonds within the community.



The spectrum of art and culture in Tukwila will include:

- Art at purposely selected civic buildings
- Art and culture that highlights the particular places that make Tukwila unique
- Community engagement projects that emphasize the creative process
- Community-wide culturally-based gatherings, events and performances



goals

- Provide a balance of project types and locations, based on the intent and vision of the Public Art Master Plan.
- Use resources effectively, leveraging partnerships and additional sources of funding.
- Strengthen community through connection to the arts, to the special places of Tukwila and to each other.
- Increase a sense of identity for Tukwila that is meaningful to the people who live and work in Tukwila, and is visible to the broader public.
- Encourage creative participation and opportunities to make and display art for all in Tukwila.
- Engage artists both within the city and beyond to enrich the cultural dialogue and expression available within Tukwila.
- Encourage City departments to seek opportunities that integrates arts and culture into all aspects of planning and implementation.

what + where

TYPES OF PROJECTS

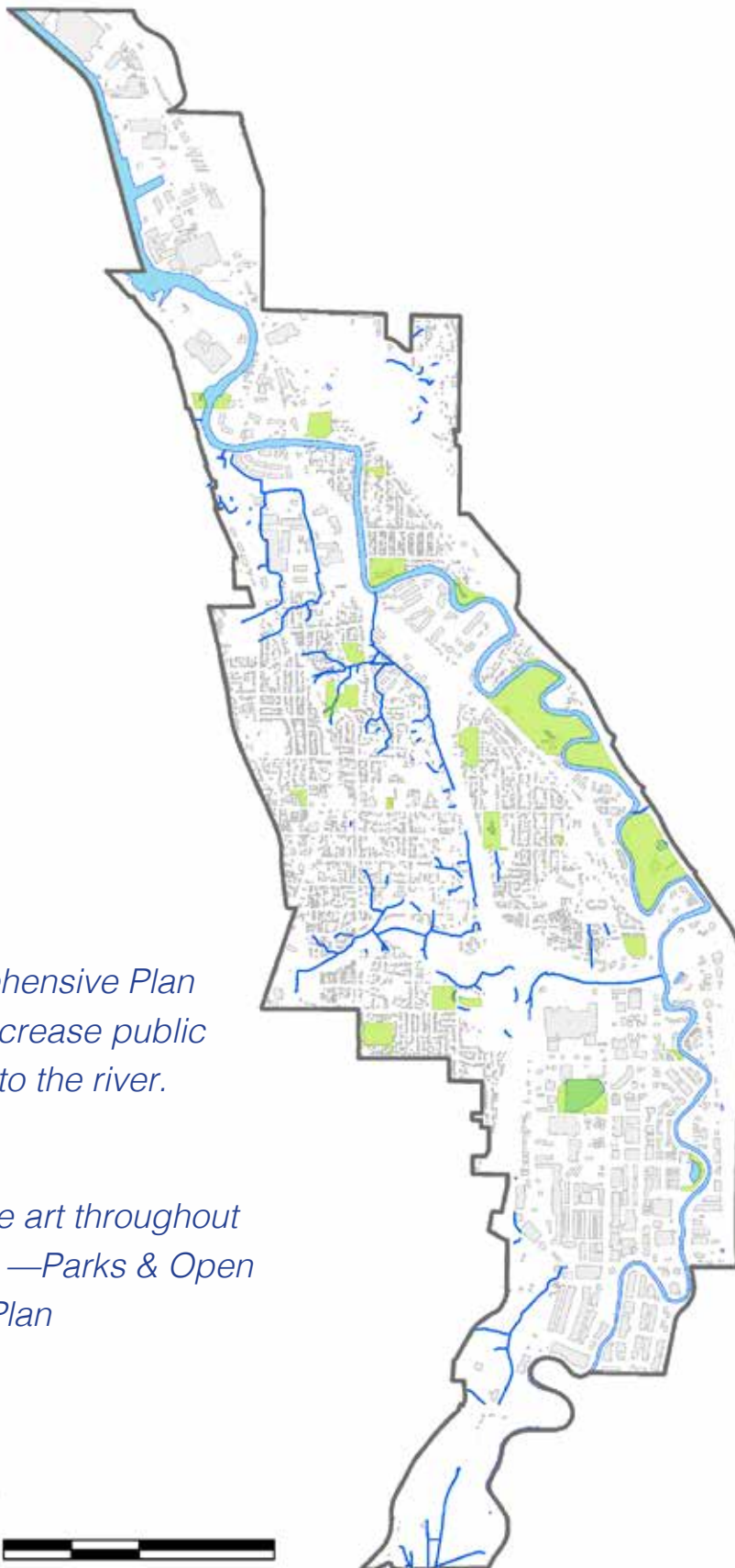
Permanent physical art projects
Temporary projects
Community engagement
Civic Residencies
Events focused on culture,
artist involvement

LOCATIONS

Civic Buildings
River
International Blvd
Southcenter
Parks
Infrastructure
Non place-based

places

RIVER



The Green/Duwamish River is a defining feature, running through the entire length of Tukwila.

Many of the City's green open spaces lie along the river connected by the Green River Trail.

Accessing the River is difficult from many of Tukwila's neighborhoods to the west.

*Comprehensive Plan
Goal: Increase public access to the river.*

Integrate art throughout the city. —Parks & Open Space Plan

Provide prominent public art and interpretive markers at highly visible locations, explaining the history of the Interurban Trolley, the Green/Duwamish River, Duwamish Hill Preserve, and other important buildings, sites, events or persons. —Comprehensive Plan

RIVER



Some of Tukwila's finest art is along the river. Community celebrations take place along the river, such as the 4th of July at Dent Park.

WHAT CAN ART DO?

Increase the attractiveness of the river as a destination as a beautiful and humane place

Strengthen connections from the neighborhoods to the river

Build on the successful events already taking place near the river



RIVER



WHAT'S POSSIBLE?

Events along the river

Floating art

Performances

Spectacles



Skate, Stroll & Roll

Treasure hunt

Parades to the river

Parades along the river

Linear sculpture park



Interactive art

RIVER



WHAT'S POSSIBLE?

Art on adjacent buildings

Mural program

Interpretive signage



RIVER



WHAT CAN ART DO?

Art can help people **connect** to the river: Newark staged a parade for neighborhoods to walk to the river together.



WHAT CAN ART DO?

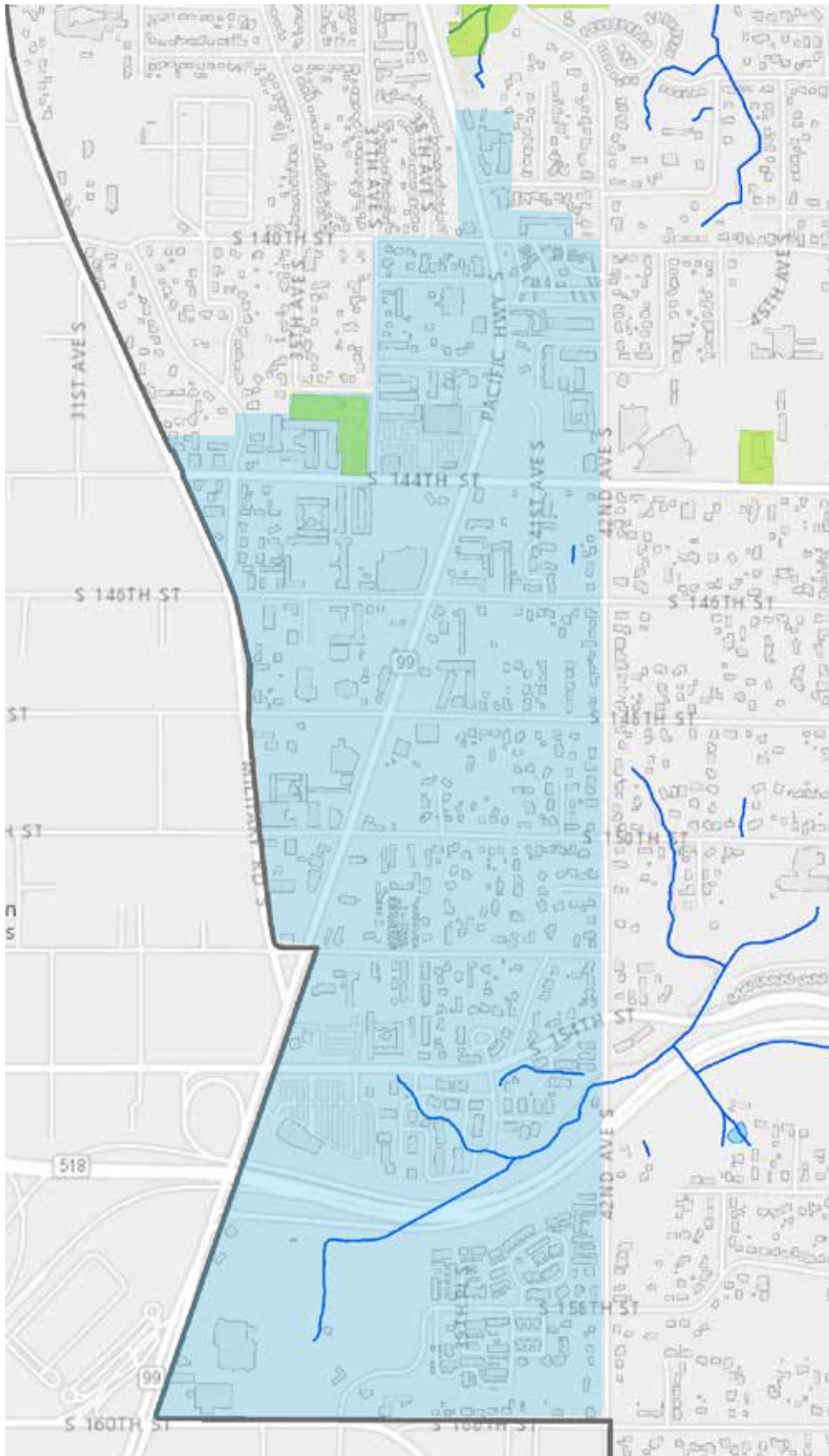
Art can **mark access** points to the river with large scale, joyful installations. This location would be a great place to make the river visible!



WHAT CAN ART DO?

Art can **mark sequence** along the river, like this milestone—one of nine by Jim Collins along the river in Chatanooga Tennessee. The art could also define the Tukwila segment of the Green River Trail

TUKWILA INTERNATIONAL BOULEVARD



The vision for the Tukwila International Boulevard District is an area that is a complete neighborhood with a thriving, multicultural residential and business community with vibrant places to live, work, shop, and play for everyone. The District is a safe and walkable destination with an authentic, main street character that is connected to other destinations.— Comprehensive Plan

Invest public funds in the infrastructure and public amenities necessary to catalyze private investment, stimulate the location of businesses and housing, and create an attractive neighborhood. —Comprehensive Plan, 8-26

TUKWILA INTERNATIONAL BOULEVARD



Public art (including larger scale imaginative sculptures) adds to the ambiance of a place. Little, if any, public art exists in Tukwila.—Tukwila Brand Fieldwork Research



The Tukwila Arts Commission shall ensure that Tukwila's characteristics, such as its history and cultural diversity, are considered in public art projects—Comprehensive Plan 1.3.6

TUKWILA INTERNATIONAL BOULEVARD

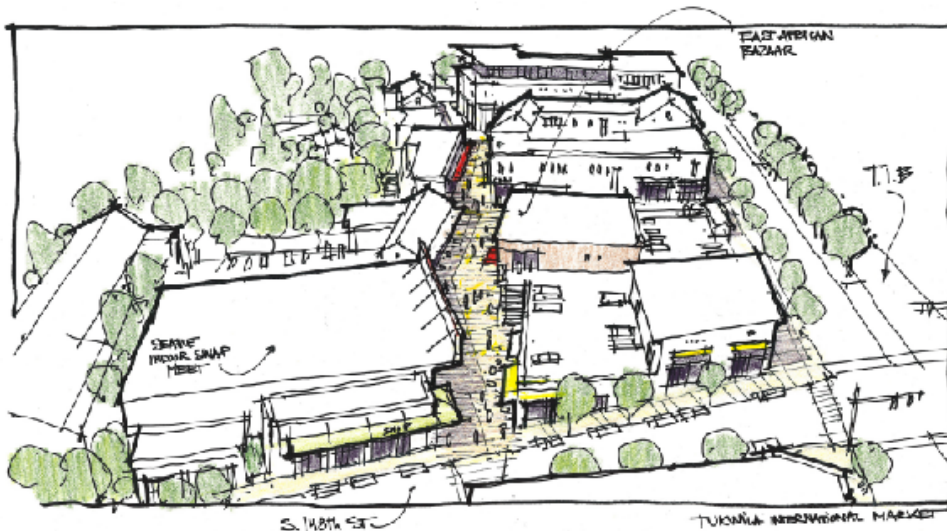


WHAT'S POSSIBLE?

Use banners, signage, and architectural and landscape elements to “advertise” the new identity throughout the TIB District —Comprehensive Plan 8-24

Arts

During interviews, participants expressed the need for more opportunities enabling the community’s artists to exhibit their skills and products. It was suggested that Tukwila may present opportunities as an artist colony and incubators given high rent for artists in Seattle. —Tukwila Brand



TUKWILA INTERNATIONAL BOULEVARD



WHAT CAN ART DO?

Art can **give identity** to International Boulevard as a place with a rich culture and home to ethnic businesses



WHAT CAN ART DO?

Art can **jump start** a transformation of International Boulevard, as new businesses and new urban form take shape



WHAT CAN ART DO?

Art bring **color and beauty** to International Boulevard.



TUKWILA VILLAGE



*New centers or “nodes”
are emerging along the
Boulevard
Comprehensive Plan 8-5*

*A network of sidewalks,
trails and paths also
connects to nearby parks,
schools, open spaces and
amenities.*

TUKWILA VILLAGE



The new library, opened in April 2017, with its outdoor and indoor community space, is the centerpiece of Tukwila Village. The major presence of art there is very appropriate to its role in Tukwila.

Private mixed use development is under construction nearby.



Tukwila Village – the intent (is) that it will catalyze and demonstrate the intensity and quality of development envisioned for the area. 8-8

TUKWILA VILLAGE

WHAT CAN ART DO?

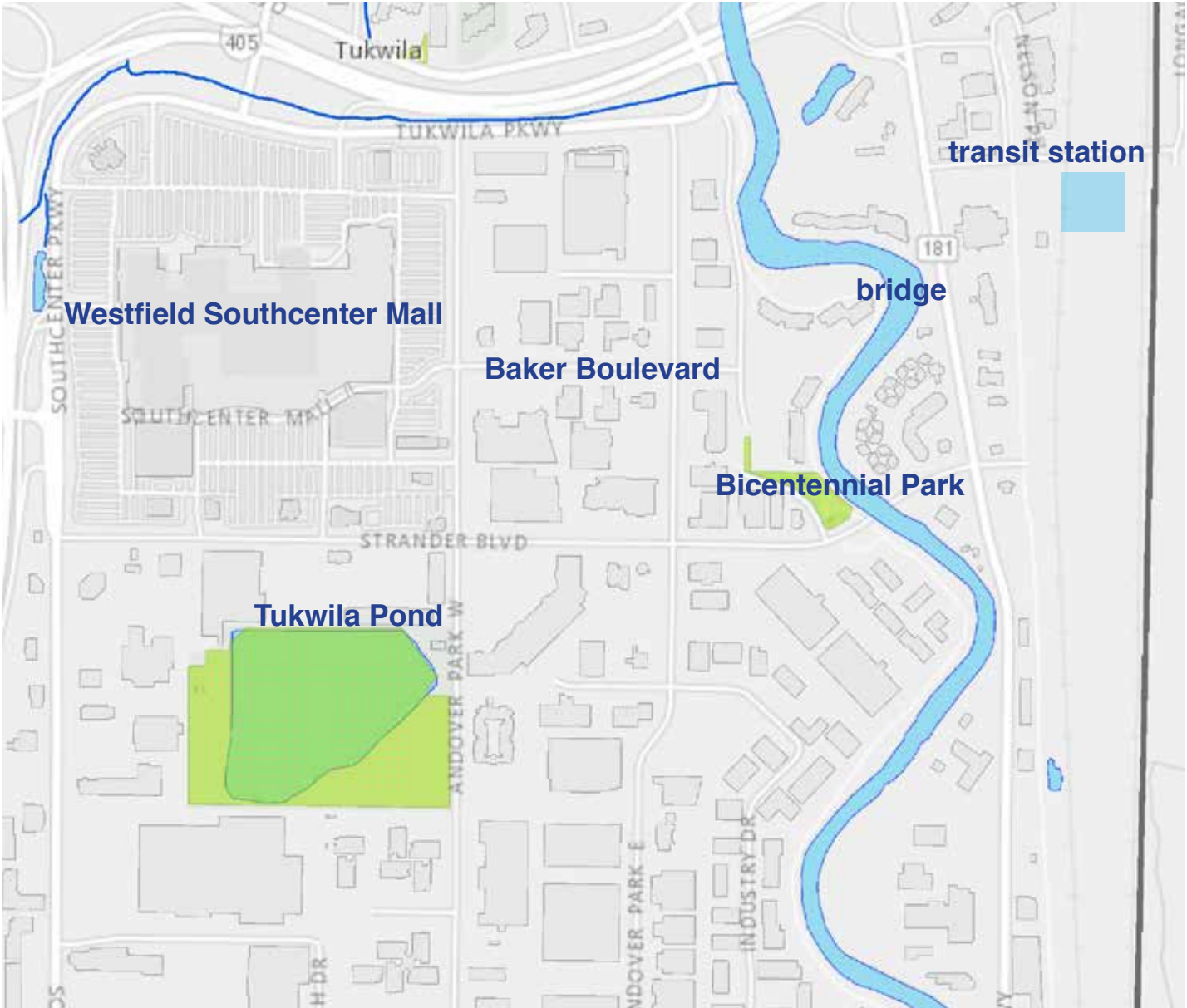
Art can **enliven and engage** the community at many levels, sharing culture and celebrations with music, dance, art, traditions, and food.



Activate public and private community gathering spaces with temporary events including food, art, music, pop-ups and activities that leverage nearby assets, such as schools and cultural facilities, and reflect the international, multicultural character of the TIB area.
8-23



SOUTHCENTER



SOUTHCENTER



“Unearth” Tukwila Pond and the portion of the Green River that passes through Southcenter, restoring their natural health and beauty, and featuring them prominently as amenities that enhance the identity and drawing power of Southcenter.— Southcenter Subarea Plan p5



SOUTHCENTER

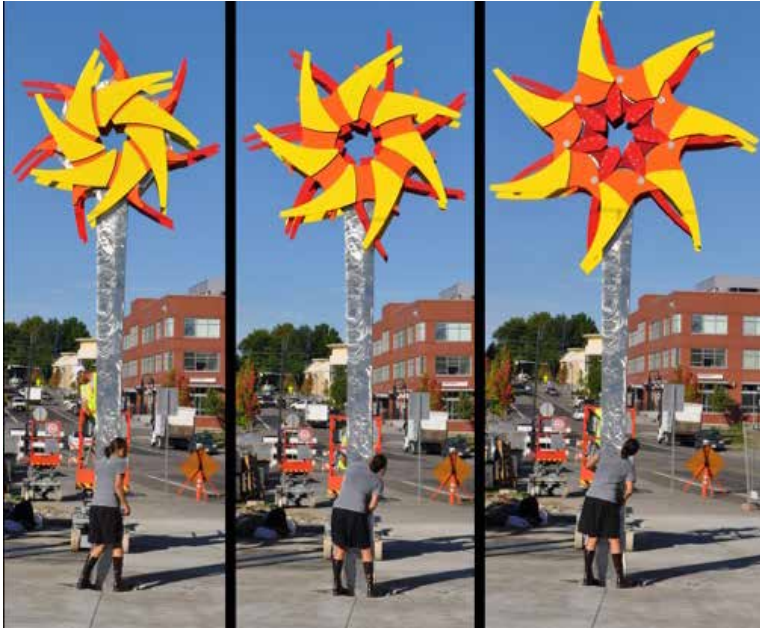


WHAT'S POSSIBLE?

Encourage the eventual redevelopment of underutilized properties and oversized parking lots into a pattern that connects the project areas' key anchors (such as Westfield Mall) and overlooked amenities (such as Tukwila Pond and the Green River) to each other and to new infill commercial, residential and public spaces. —Southcenter Subarea PlanP5



SOUTHCENTER



WHAT CAN ART DO?

Art can help Tukwila **live the dream**, kick-starting their plans and helping people imagine what the visions might feel like.



WHAT CAN ART DO?

Art can **mark** important places and help people find their way to destinations.



WHAT CAN ART DO?

Art can **create and define space**, making places that attract people and activities.



matrix

TYPES OF PROJECT	LOCATION	civic buildings	river	tib	tukwila village	southcenter	parks	infrastructure	non-place-based
permanent		■		■				■	
temporary			■			■	■		
community engagement			■	■	■				
civic residency									■
gatherings/ events			■	■	■				
environmental			■			■			

processes

nuts + bolts

DEVELOP ARTS
COMMISSION

review and strengthen
build bridges to community

STAFFING

dedicated .5 FTE

OUTSIDE
CONSULTANTS

as needed for planning,
artist selection

BUDGETING

thinking outside the 1%
tying into CIP

PLANNING
TIMELINE

3-yesr timeframe
annual impact assessment

ASSESSMENT

alignment with vision & goals
input from community

COMMUNITY
PARTNERSHIPS

leveraging resources
building community relationships

roles + responsibilities

WHAT IS NEEDED IN TERMS OF PLANNING AND SPENDING MONEY WELL?

PROJECT REVIEW PROCESS

STAFFING AND SUPPORT/ EXPERTISE & RESOURCES

ART COMMISSION

SKILLS DEVELOPMENT

COMMUNITY OUTREACH

PARTNERING

planning

BALANCING: WHAT + WHERE AND BUDGET

DECIDING WHAT IS MOST APPROPRIATE

BIANNUAL ASSESMENT

successes

lessons learned

impact

balance

artist selection

TIMING

SELECTION PROCESSES

open call

elegibility

criteria

collaborations/teams

SAMPLE CALL

SHEPHARDING THE DESIGN + IMPLEMENTATION

resources

PUBLICATIONS

WEBSITES

PEOPLE

ORGANIZATIONS



thank you

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www.tukwila.gov