



INFORMATIONAL MEMORANDUM

TO: Community Development and Neighborhoods Committee

FROM: Rick Still, Director Parks & Recreation

BY: John Dunn, Parks & Recreation Superintendent

CC: Mayor Ekberg

DATE: May 23, 2018

SUBJECT: After School Activities Program Update

ISSUE

Presentation of the Parks & Recreation (P&R) After School Activities Program (ASAP) at Tukwila Community Center.

BACKGROUND

During the 2015/16 school year, a free afterschool enrichment program known as "REACH" was held at Cascade View, Thorndyke and Tukwila elementary schools. This program was administered by the Tukwila School District and partially funded by the City of Tukwila (\$100,000). The YMCA was contracted to administer academic interventions for students and Tukwila P&R was contracted to provide recreation activities and homework help. During this same time, P&R coordinated a fee based after school program at the Tukwila Community Center (TCC).

In the spring of 2016, P&R was notified that the Tukwila School District's (TSD) intent would be to not renew the contract with the YMCA. The district expressed their interest in working solely with P&R for an after school program. After discussion with district staff, P&R agreed to expand the ASAP site at Tukwila Community Center, and provide additional opportunities for students to participate at a free or reduced rate. During the 2017/2018 budget process, City Council agreed to provide P&R with the same funding that had previously been allocated to the Tukwila School District. The funding, in the amount of \$100,000, was to help with the expansion of the program at the TCC beginning in January 2017.

In fall 2016, P&R staff worked with the school social workers and principals to identify youth that would benefit from the afterschool recreation program. Program expansion started in January 2017 and slowly grew as the families were being referred to TCC over the course of the spring semester, but by the end of the school year there was a total of 80 youth registered.

DISCUSSION

With the expansion of the after school program, there has been steady growth in the program participation. We have had great feedback from both the youth participants and their families, regarding the importance of this program. Families have expressed appreciation for the variety of programming, fun and health-oriented atmosphere, and having this program at the Tukwila Community Center. The expansion has brought more participants from Cascade View and Thorndyke elementary schools participating in the program. The support that TSD has provided the youth through a variety of transportation alternatives have also helped the expansion to grow.

FINANCIAL IMPACT

Currently, the program has 98 registered participants of the 100 slots. Staff initially estimated that 1/3 of the participants would be paying full price for this program, 1/3 receiving a 50% discount and 1/3 participating for free. Currently, 1/3 of the program participants paying full price, and almost 2/3 participating for free. This creates a deficit for revenue recovery. Also, due to program structure, there are no limitations to the free enrollment. It is possible that if the first 100 kids registered qualified for free participation, there could be zero revenue.

Finally, with the expansion of the program, facility needs to support the expanded program went from two rooms to five rooms each day. This means that the availability for paid rentals has decreased affecting the revenue of the facility rental program.

RECOMMENDATION

Discussion only.

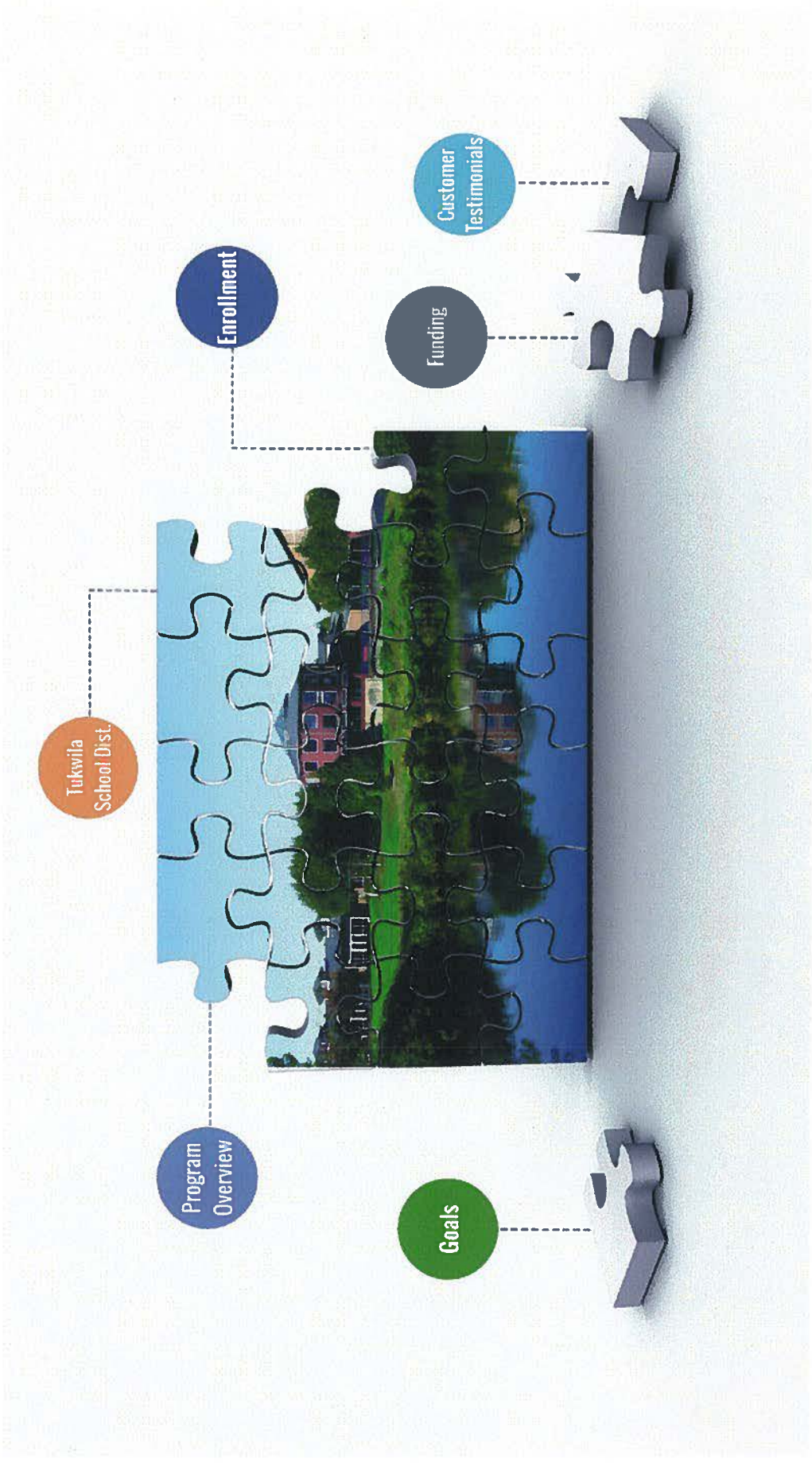
ATTACHMENTS

A: Prezi Presentation



Goals

1. Provide a safe place for children afterschool.
2. Engage in healthy lifestyle practices through active play.
3. Offer an supportive location to encourage social development.



Each day starts with a healthy snack and is followed by three 35 minute rotations.



Snack



Homework Help



Active Play



Arts, Projects & Other activities



Staffing

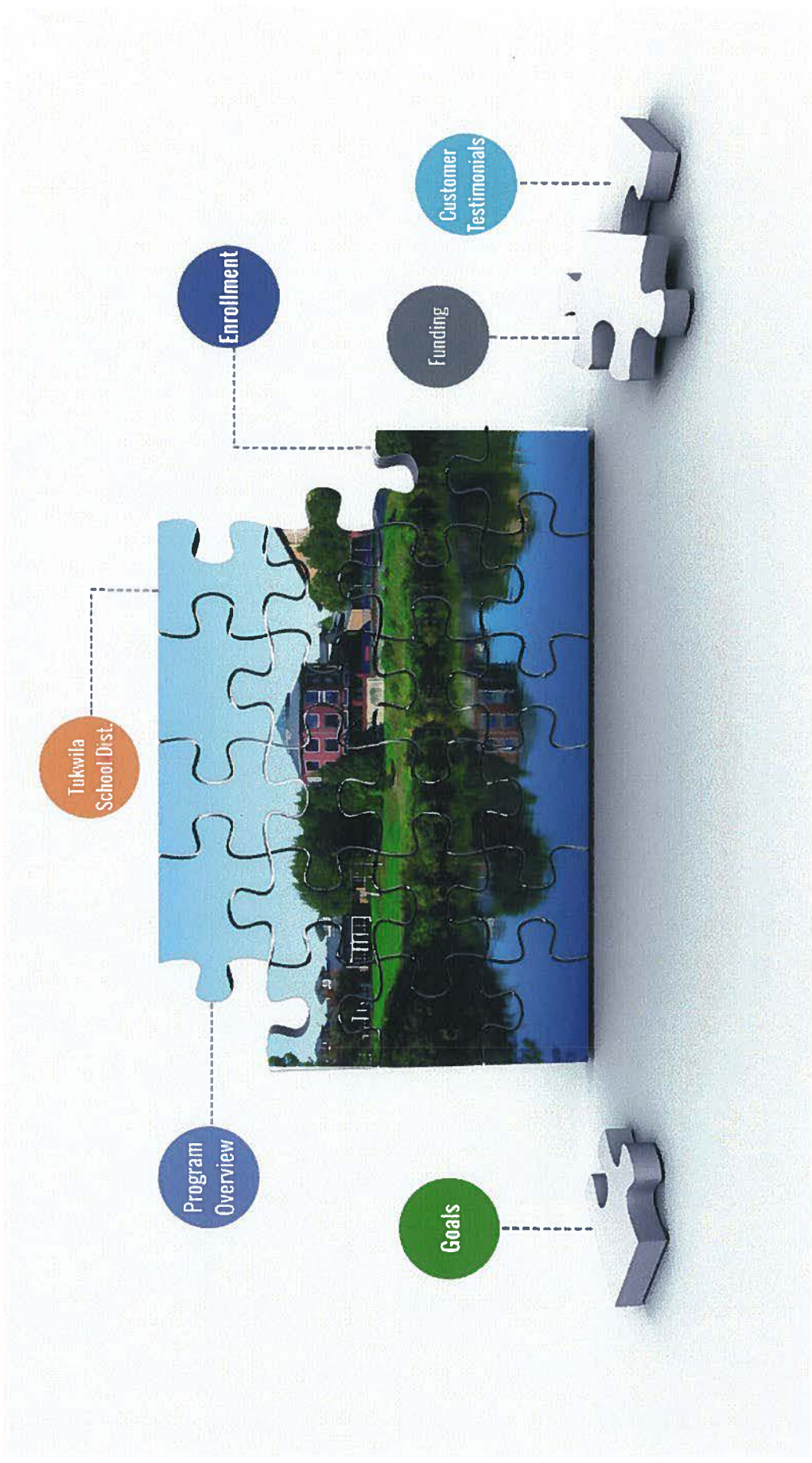


Staffing

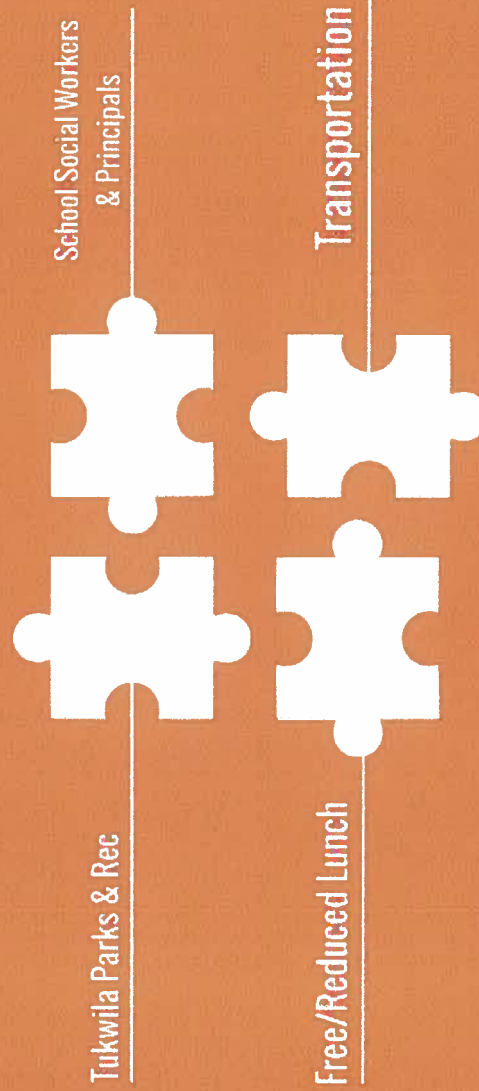
19 part time staff

- 15 former or current Tukwila students
 - 8 Former TSD students
 - 7 Current Foster High School students
 - 4 also participate in Teens for Tukwila
- 7 former ASAP participants
- 1 Staff also has her child in the program

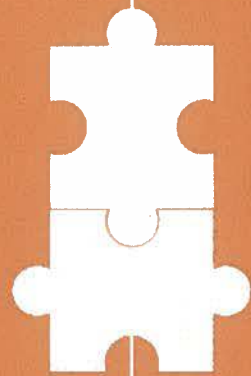




Connections and Cooperation



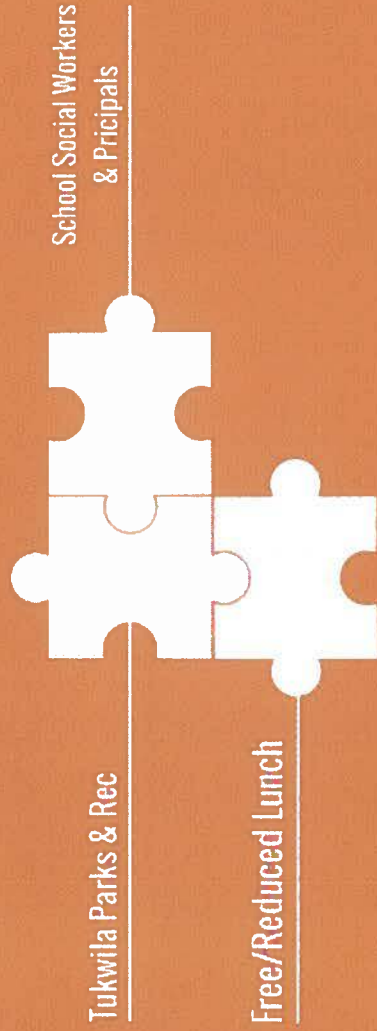
Connections and Cooperation



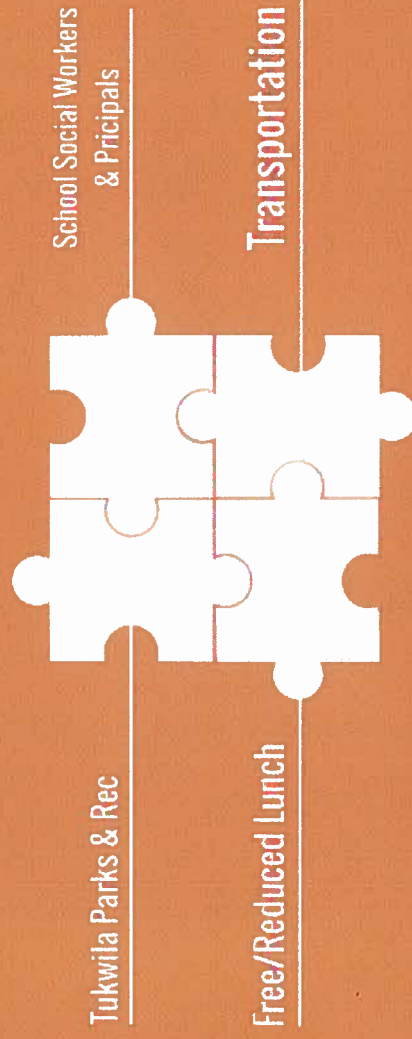
Tukwila Parks & Rec

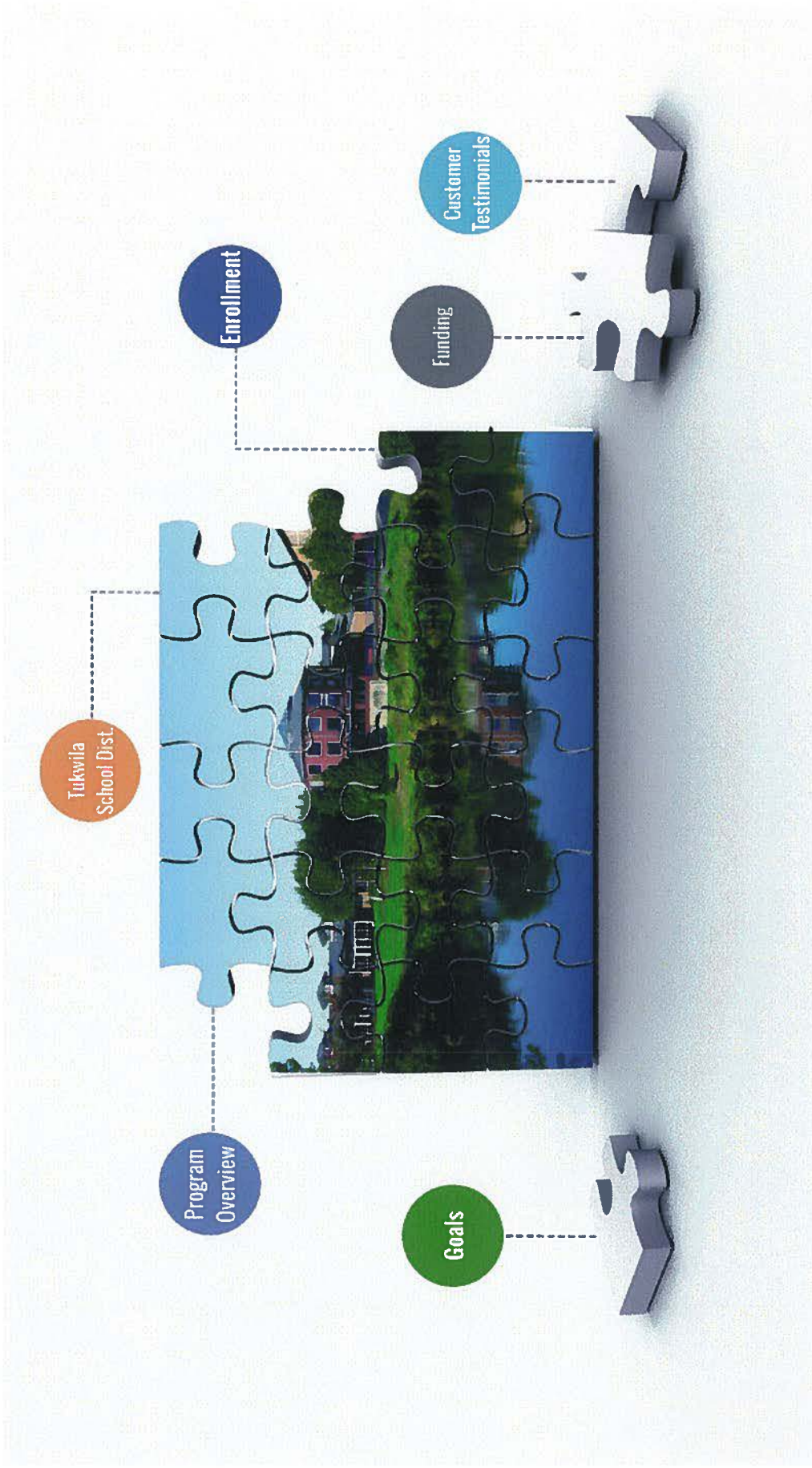
School Social Workers
& Principals

Connections and Cooperation

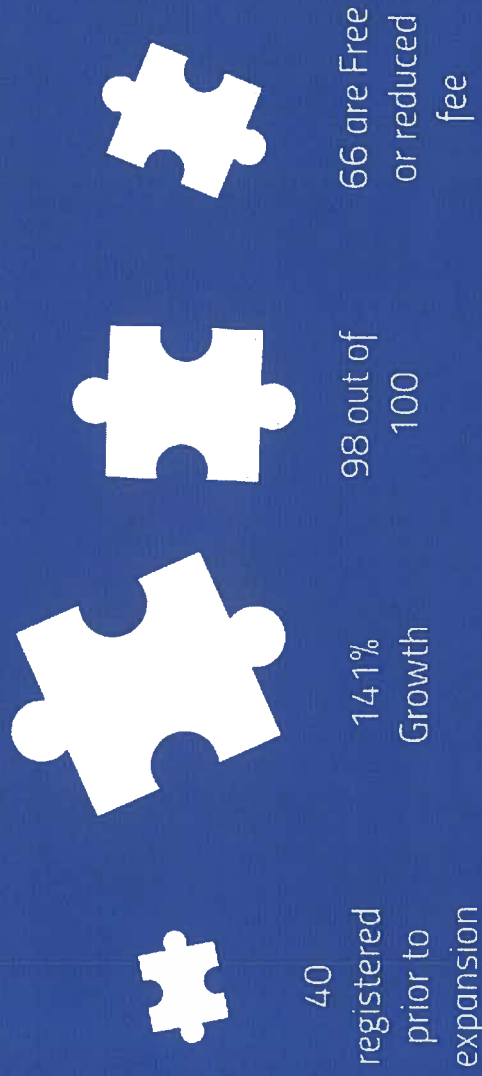


Connections and Cooperation

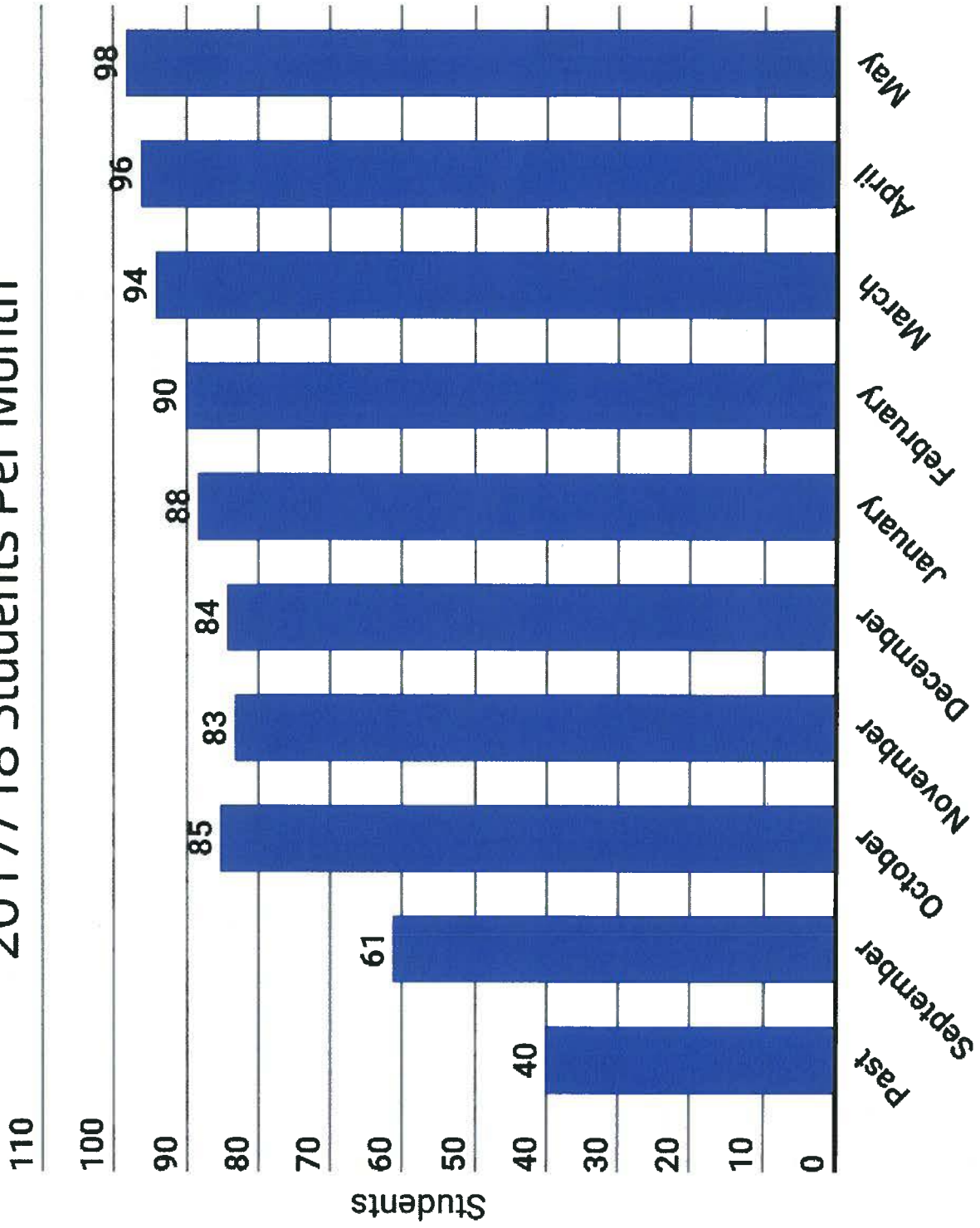




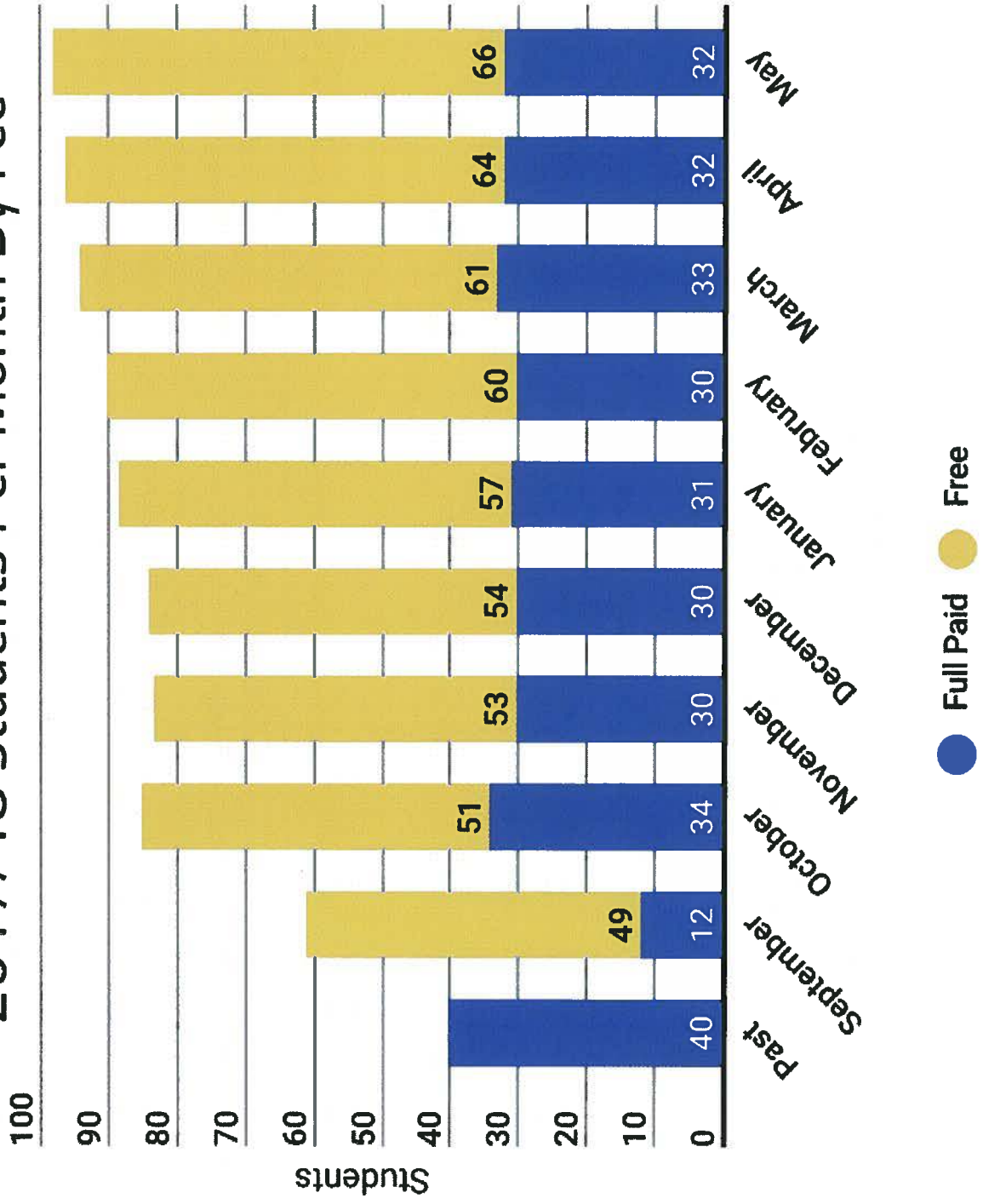
Enrollment Differences

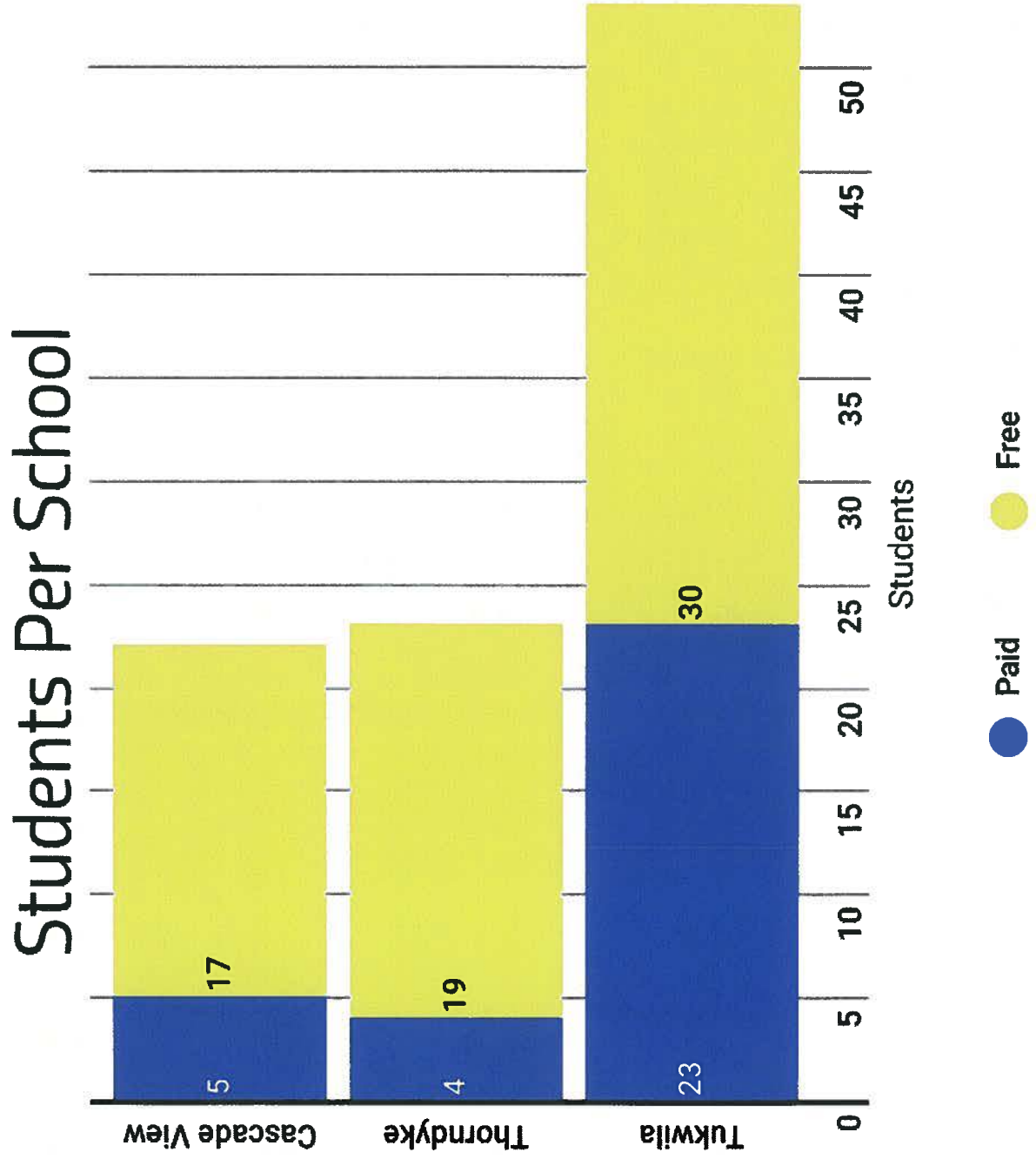


2017/18 Students Per Month

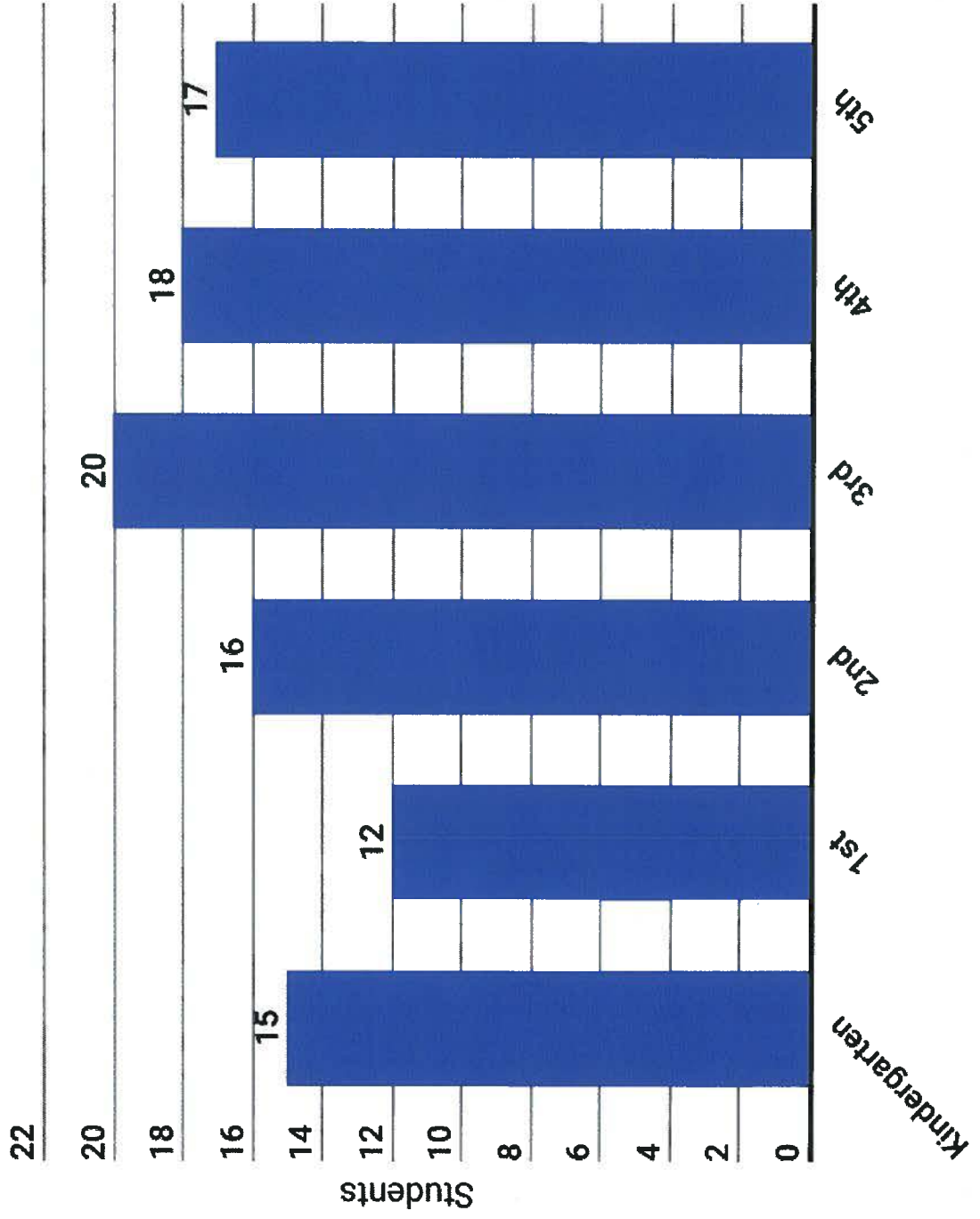


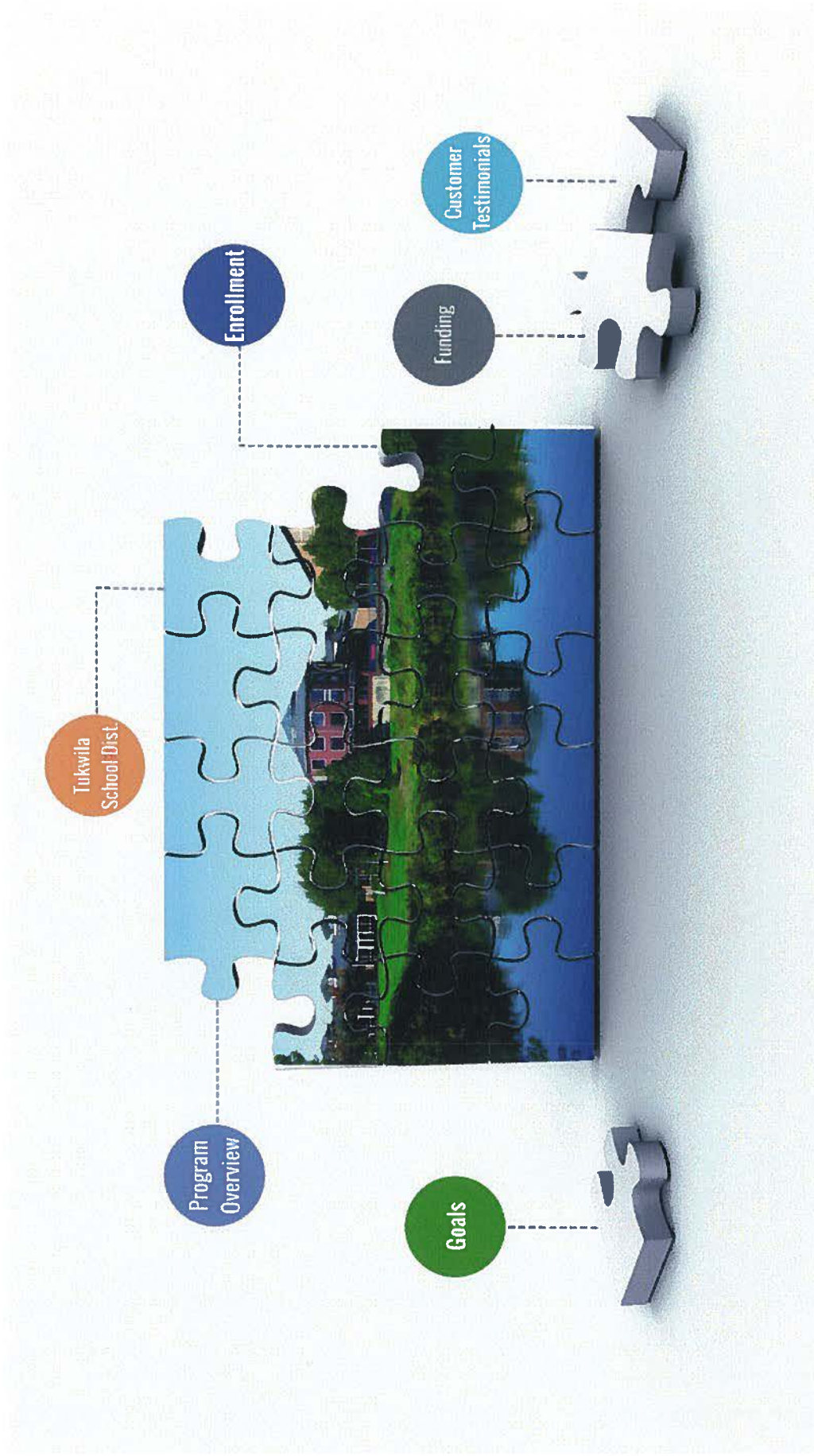
2017/18 Students Per Month By Fee



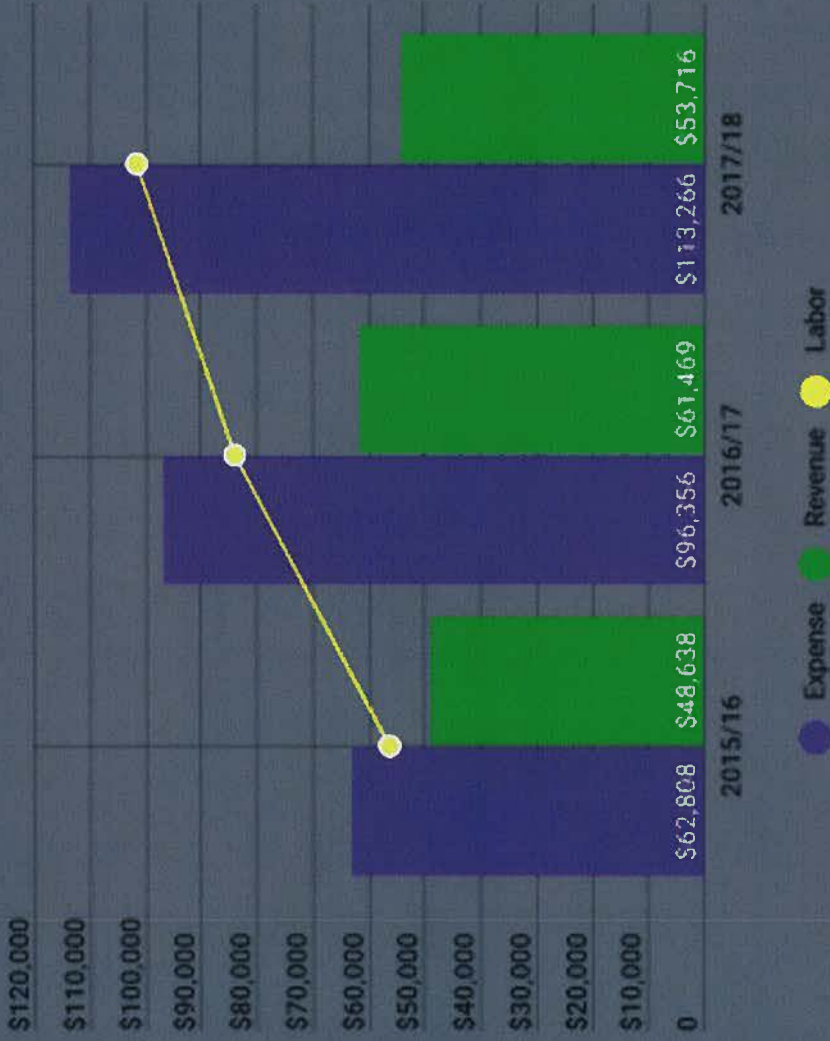


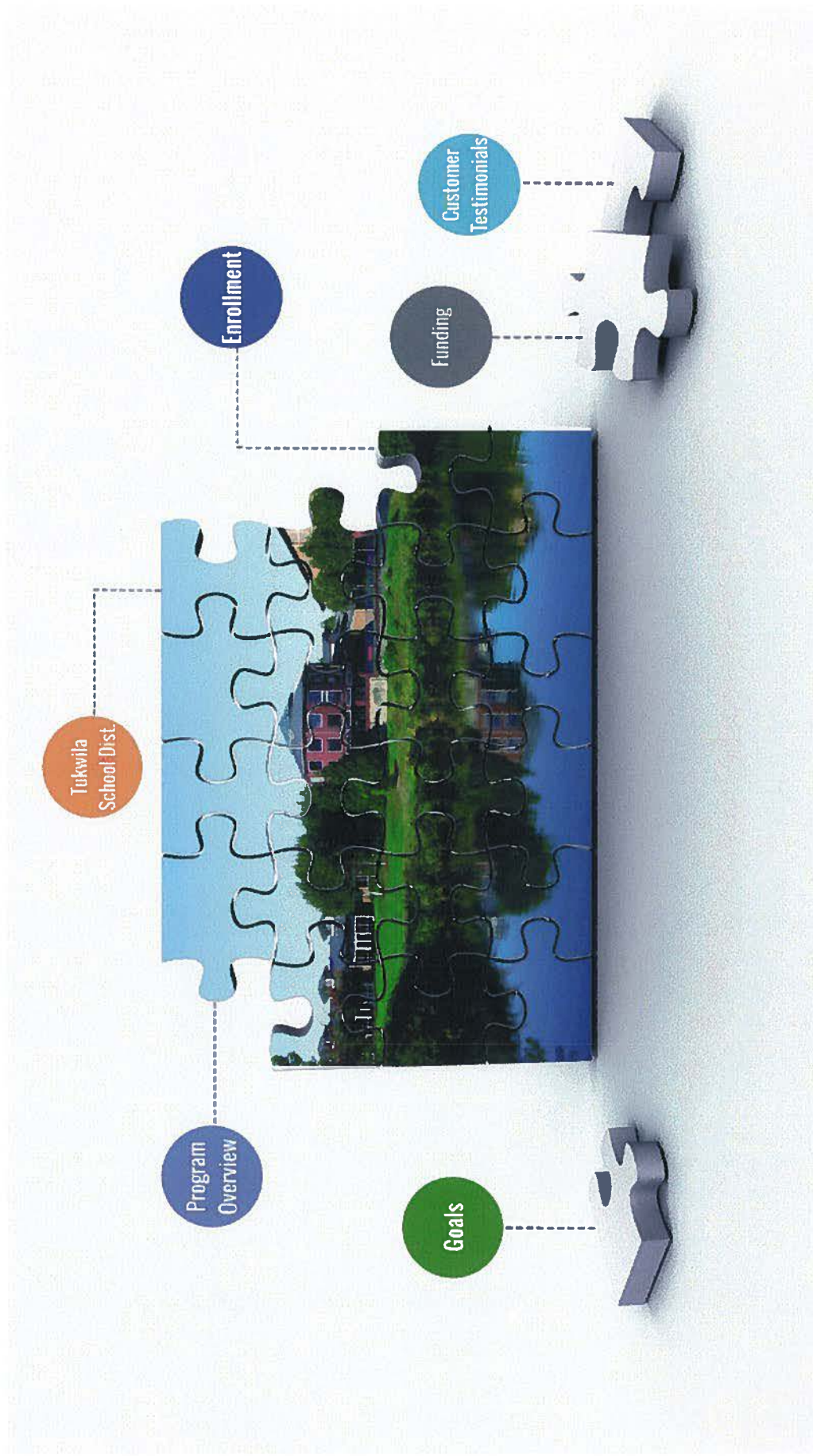
Students Per Grade



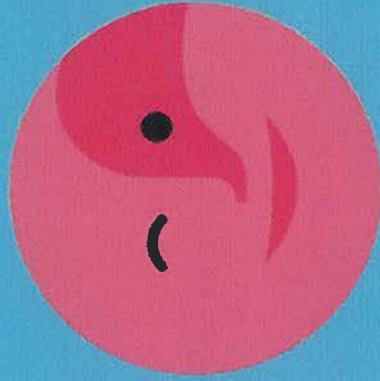
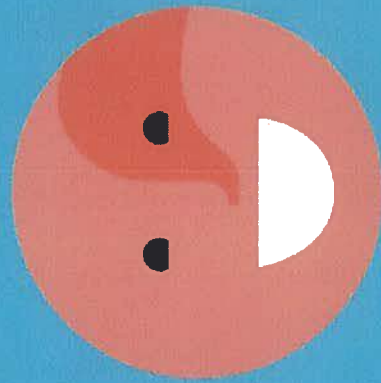


Program Year Exp/Rev Comparison





Happy Families



Sonya Campy

"It is so comforting to know he is in a safe environment and he has a great time learning and playing at TCC."

"I appreciate he is given a lot of outdoor play opportunities and gym play time opportunities. Without the after school program, I'm not sure I could have excelled in my job as much as I have, as I wouldn't be able to be as flexible with my hours if I had to pick him up from school every day."

"...Cole and I are both lucky to be part of the TCC Community."

Daisy Gutierrez

"Relocating our family abruptly had a huge impact on our family but having the center as an outlet made the transition so much easier... We don't have an extended family in the area so the staff at the community center has truly felt like a **support and safety net** that we would not have otherwise... Thank you for providing such a great place for not only **our family but for our community.**"

