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### Tukwila Transportation Demand Management (TDM) Program

Providing transportation resources and incentives to improve air quality, reduce congestion, and help people get around Tukwila and south King County



- Original focus of the Commute Trip Reduction (CTR) Program
- 1991 Commute Trip Reduction Law – Washington State Legislature
- Expanded scope of the Transportation Demand Management (TDM) Program
- Grant funding encourages innovation

84% of an individual's trips are not commute trips\*

\*Source: Washington State Commute Trip Reduction Board 2015 Report to the State Legislature

## TDM Program Grant Funding Sources

CTR	RMG	Regional CMAQ	CTIG
Commute Trip Reduction Program	Regional Mobility Grant	Regional Congestion Mitigation Air Quality Improvement Grant	Commute Trip Innovations Grant
Washington State Law	King County Metro (WSDOT)	FHWA	WSDOT
2017-2019 (continuing)	2017-2019	2015-2018	2017-2019
Administration of the program to help Tukwila's CTR-affected employers reduce commute trips as required by state law	Passthrough funding to encourage regional non- drive alone travel and amplify King County Metro's <i>Just One Trip</i> campaign	Regional transportation programming for those who live or work in Tukwila or south King County, in partnership with five jurisdictions	Provide commute support to employees and employers at the Sea-Tac Airport to reduce regional impacts of airport traffic and parking demand
Tukwila: 18 CTR-affected employers	South King County regional program	Tukwila, Renton, SeaTac, Kent, Burien, Federal Way	Sea-Tac Airport commuters

## Transportation Outreach

# Just One Trip: Partnership with King County Metro

- Transportation incentives for community members
- Promotion at local events
  - See You in the Park
  - Tukwila Village Community Celebration

#### Hopelink Partnership

- TDM for Diverse Communities
- Developed and distributed mobility booklets to regional organizations

#### Small Employers

• Small Grant Program – Bike Racks







Community Events

Bike Everywhere Day Celebration Station

**Bicentennial Park** 

May 18, 2018

- 27 visitors
- Distributed bicycle safety gear, maps
- Metro bus with bike rack



# Community Events

#### Teen Summer Kickoff Festival

Foster High School

June 20, 2018

- Distributed 92 ORCA Youth cards
- Bicycle/pedestrian lights and reflectors

# Minor Capital Improvements





