

# Tukwila City Council Meeting

January 22, 2019

# Who We Are

- Founded in 1988
- 501(c)6 Non-profit Service Organization
- **Mission:** The Seattle Southside Chamber of Commerce exists to create a vibrant region by advocating and building awareness for business
- **Vision:** To be a leader in the business community and the communities we serve.
- Serving as the Chamber of Commerce for Burien, SeaTac, Tukwila, Des Moines and Normandy Park



# Tukwila Business Statistics

- 18 New Tukwila Chamber Members in 2018
- Increase in Networking Opportunities for Tukwila Businesses
- Welcomed dozens of new businesses and projects to Tukwila
- RenCon at Hotel Interurban



Rave Green Run in Tukwila



Councilmember Kathy Hougardy with Westfield Southcenter GM Becky Smith connecting at a Chamber Event



2018 Woodspring Suites Grand Opening

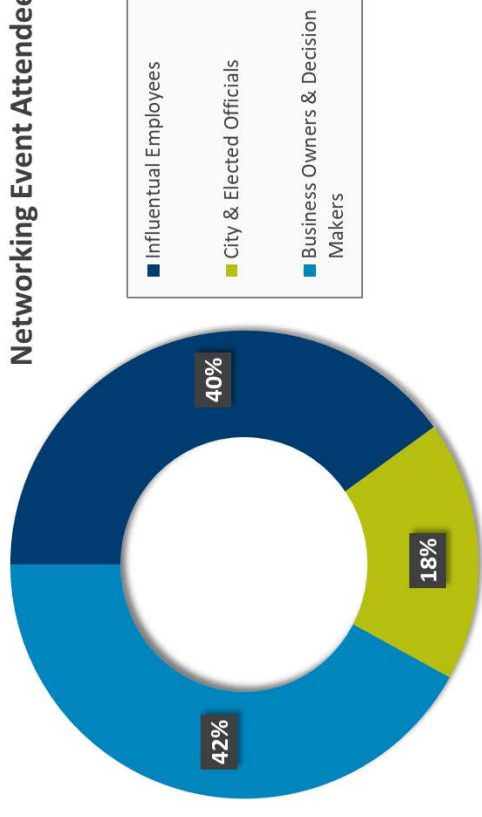
# 2018 Chamber Statistics

- 36 events – 2,000+ connections made
- 70 New Members – 25% from Tukwila (18)
- 590 Welcome Bags Given Out
- 177% Increase in Social Media

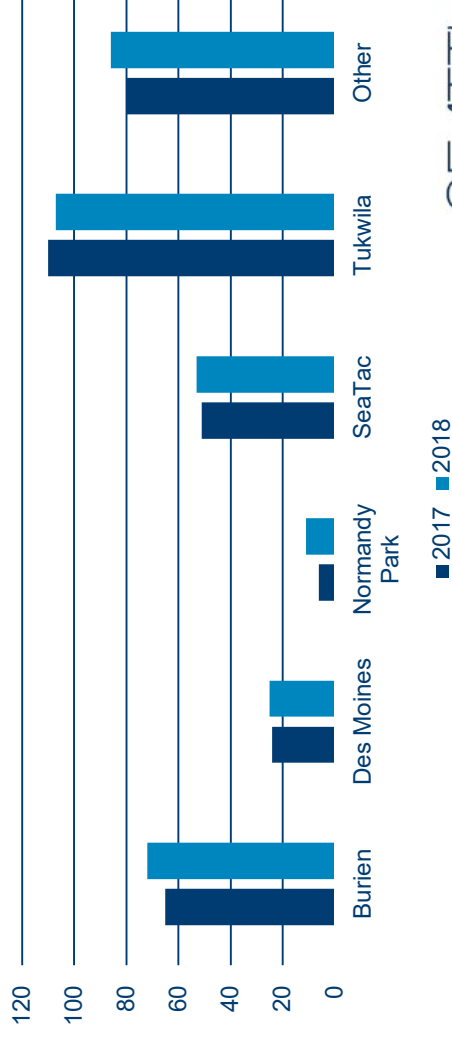
## Engagement

- 211 Business Recruitment Meetings
- 1,086 Business Retention Meetings

Networking Event Attendees



Members by Location



## Connected in Tukwila

### • **Increased collaboration and dialogue with City & Business Owners**

- Regular meetings with City of Tukwila
- City Events and Opportunities marketed and promoted

### • **Business Attraction/Economic Development**

- Marketing and Promotion of our region
  - Social Selling, Dining Guides, Relocation Guides
- Focused Recruitment/Investment tours

### • **Business Retention**

- Welcome bags for new businesses
- Classes, workshops and resources for new and existing businesses

# Connected in Seattle Southside

- Business Advocacy Partnerships
  - We partner with the Soundside Alliance and the SSCCLC to advocate and build business awareness for the City of Burien and our region.
- Strategic Marketing Partnerships
  - Seattle Southside Regional Tourism Authority
    - Tourism and Hospitality related businesses listed in Visitor Guide and Dining Guide
    - All Chamber Members are listed on their website and have access to the Do More, Save More Passport
    - Strategic planning and marketing
  - Phillips Publishing
    - We have been working to include all Chamber Members in one of the quarterly City Scenes/Special Edition City Scene which will include a spotlight on Chamber Members
  - South King Media & Waterland and Normandy Park Blogs
    - Facebook Live
    - Monthly Blog Article
- *We strive for making sure everyone's voice is heard and everyone has a seat at the table*

Building Up Tukwila Businesses.

Connecting the Community.

Expanding our Engagement and  
Providing Opportunity

# Valor Health Trust

Description	<p>An insurance plan for Small Business Chamber Members</p>
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Benefits	<p>Members will be able to get competitive rates despite their small size</p>
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Timeline	<p>Prospected Availability 2019 Lunch n' Learn Event to Inform Members <i>2<sup>nd</sup> Quarter 2019</i></p>
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# Reciprocal Memberships

## Description

Designed to be an additional benefit for small business members.

The Seattle Metro Chamber has a reciprocal partnership with the Seattle Southside Chamber to eligible businesses.

## Benefits

Maximizing marketing, promotion, and resources for Tukwila Businesses

Larger Marketing and Networking Opportunities for Businesses

## Timeline

Available Now!

# Universal Memberships

Description
<p>A New Membership Level for Qualifying Small Businesses which removes the “pay to play” function and provides benefits and services to our small business community.</p>

Benefits
<ul style="list-style-type: none"><li>• Referrals to Tukwila Businesses</li><li>• Access to Chamber Events with Universal Membership Pricing</li><li>• Event listings on Chamber Calendar &amp; monthly emails</li><li>• Discounts on professional services</li><li>• Full time lobbyist working on behalf of businesses</li></ul>

Timeline
<p>Available Now!</p>

# Success Foundation

- Founded in December 2017
- 501(c)3 Non-profit Philanthropic Organization
- The Success Foundation is dedicated to the success of our region in Southwest King County.
- Promotes and improves economic development opportunities of our region and it's communities
  - Participates in education, workforce, community engagement, and development projects and research

# Workforce Innovation Network (W.I.N.)

- Facilitates STEM education at all levels of Secondary Education in the region
- Will provide structural support for clubs and classrooms, paid internships, and mentorship programs to assist in student retention, and to curb the current and future workforce shortages.

Thank you for your time!

Questions?

Contact- [Andrea@SeattleSouthsideChamber.com](mailto:Andrea@SeattleSouthsideChamber.com)

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