



INFORMATIONAL MEMORANDUM

TO: Planning & Community Development Committee

FROM: Derek Speck, Economic Development Administrator

CC: Mayor Ekberg

DATE: January 20, 2021

SUBJECT: Economic Development Division Workplan for 2021

ISSUE

This item is an opportunity for the Committee to ask questions and discuss items on the workplan for the Economic Development division of the Mayor's Office.

BACKGROUND

Attached is a copy of the 2021 workplan that economic development staff is using to guide our work.

DISCUSSION

This item is intended to provide the Committee an opportunity to better understand and discuss items on the economic development staff's workplan for 2021.

FINANCIAL IMPACT

None

RECOMMENDATION

Information Only.

ATTACHMENTS

2021 Workplan for the Economic Development Division of the Mayor's Office



City of Tukwila

MAYORS OFFICE
 ECONOMIC DEVELOPMENT DIVISION
 2021 WORKPLAN - 1/7/21

Project		Description
Business Recovery	A	Monitor the pandemic, economy and resources. Inform businesses*
	B	Maintain Great Tukwila Carry-Out, SavingLocalKC*
Coordinate Land Sales	A	HealthPoint*
	B	Travelers Choice*
	C	George Long*
	D	Old Allentown Fire Station
	E	Longacres
	F	Old Fire Station 51
	G	Newporter
	H	Minkler
Experience Tukwila	A	Launch and implement Experience Tukwila website*
	B	Continue and expand social media posts*
	C	Launch and implement newsletter*
	D	Facilitate and sponsor special events*
	E	Facilitate art in Southcenter District*
	F	Facilitate Baker Boulevard for festivals and events*
	G	Facilitate improvement of Tukwila Pond Park*
	H	Develop wayfinding plan*
	I	Develop strategy to grow entertainment attractions
Lodging Tax and Tourism	A	Coordinate lodging tax committee*
	B	Coordinate TPA review*
	C	Monitor legislative issues
	D	Build upon business relationships
Economic Development Plan	A	Create an economic development plan for Tukwila*
	B	Increase understanding and inclusion of equity and social justice*
Policy	A	Manage City policy for Tukwila South*
	A	Manage City's regional transportation policy and advocacy*
	B	Participate in zoning and on street parking policy for Tukwila Int'l Boulevard*
Business Retention, Expansion, and Attraction	A	Respond to business inquiries*
	B	Support maintenance of KentValleyWA.com and SoundsideAlliance.com*
	C	Provide permitting assistance for priority projects*
	D	Support development of TIB with branding, business development, etc.
	E	Marketing to attract business and development
	F	Networking to attract business and development



City of Tukwila

MAYORS OFFICE
 ECONOMIC DEVELOPMENT DIVISION
 2021 WORKPLAN - 1/7/21

Project		Description
Tukwila Village	A	Support Tukwila Village Community Development Associates (non-profit)*
	B	Approve developer parking management plan*
Regional Economic Development	A	Participate in Greater Seattle Partners, Chambers of Commerce, Seattle Sports Commission, Int'l Council of Shopping Centers, etc.
Administrative	A	Participate on Administrative Team*
	B	Staff Soundside Alliance for Economic Development*
	C	Staff Port of Seattle Roundtable (START)*
	D	Staff Airport Budget Proviso Working Group*
	E	Respond to general inquiries*
Other	A	Coordinate development agreements (when ED is the lead)
	B	Manage multi-family property tax exemption program (for approved projects)*
	C	Coordinate Port of Seattle economic development grant*
Potential Projects	A	Adapt to economic development plan
	B	Coordinate way to leverage business community relationships, better contacts
	C	Evaluate ZIP code effect on city tax revenue and image
	D	Support analysis of sales tax
	E	Participate in Green and Duwamish River related policies (levee, habitat, amenity)
	F	Support analysis of affordable housing economics and policy
	G	Expand branding related to business retention, expansion, and attraction
	H	Support special event permit process to attract strategic festivals and events
	I	Participate in regional economic development policy such as PSRC
	J	Provide input into Regional Economic Framework (Greater Seattle Partners)
	K	Coordinate policy review for expansion of multi-family tax exemption program

*Top priority items