



INFORMATIONAL MEMORANDUM

TO: Planning and Community Development Committee
FROM: Derek Speck, Economic Development Administrator
CC: Mayor Ekberg
DATE: January 9, 2023
SUBJECT: Economic Development Division Workplan for 2023

ISSUE

This item is a briefing on the Economic Development Division's workplan for 2023.

BACKGROUND

Attached is a copy of the workplan that economic development staff is using to guide their work for 2023.

DISCUSSION

This item is intended as an opportunity for the Committee to ask questions about items on the 2023 workplan of the Economic Development Division of the Mayor's Office. Staff updates this document throughout the year as priorities change.

FINANCIAL IMPACT

None

RECOMMENDATION

Information Only.

ATTACHMENTS

Economic Development Division Workplan for 2023



City of Tukwila

MAYORS OFFICE
 ECONOMIC DEVELOPMENT DIVISION
 2023 WORKPLAN - 1/9/23

Project	Description
B&O Tax	<ul style="list-style-type: none"> A Coordinate initial communications to businesses* B Support stakeholder engagement*
Minimum Wage	<ul style="list-style-type: none"> A Coordinate initial communications to businesses* B Support development of rules and implementation procedures*
Economic Development Strategy	<ul style="list-style-type: none"> A Create an economic development strategy for Tukwila* B Start implementing the new economic development strategy C Implement a business contacts database*
Coordinate Land Sales**	<ul style="list-style-type: none"> A George Long* B Longacres* C Newporter* D Old Allentown Fire Station E Minkler F Old Fire Station 51 G Monitor City leases (SCA, Starfire, etc)
Experience Tukwila	<ul style="list-style-type: none"> A Continue Experience Tukwila website, social media, and newsletter* B Continue building relationship with Seawolves* C Facilitate and sponsor special events D Facilitate art in Southcenter District E Facilitate Baker Boulevard for festivals and events F Facilitate improvement of Tukwila Pond Park G Develop wayfinding plan (on hold) H Develop strategy to grow entertainment attractions I Execute art mural program on TIB (already funded)
Lodging Tax and Tourism	<ul style="list-style-type: none"> A Coordinate lodging tax committee* B Continue partnership with SSRTA, Des Moines, and SeaTac on tourism marketing*
Policy	<ul style="list-style-type: none"> A Support City policy updates for Tukwila South* B Support City's regional transportation advocacy* C Participate in zoning and on street parking policy for Tukwila Int'l Boulevard D Participate in Green and Duwamish River related policies (levee, habitat, amenity)



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Project		Description
Business Retention, Expansion, and Attraction	A	Respond to business inquiries*
	B	Coordinate Wadajir development agreement* (on hold)
	C	Coordinate policy review for multi-family tax exemption program*
	D	Support maintenance of KentValleyWA.com and SoundsideAlliance.com
	E	Marketing to attract business and development
	F	Networking to attract business and development
Tukwila Village	A	Position Tukwila Village Community Development Association for self sufficiency*
	B	Complete and monitor developer parking management plan*
Regional Economic Development	A	Participate in Greater Seattle Partners, Chambers of Commerce, Seattle Sports Commission, Int'l Council of Shopping Centers, etc.
Administrative	A	Participate on Administrative Team*
	B	Participate on Soundside Alliance for Economic Development*
	C	Participate on SeaTac Airport Roundtable (START)
	D	Respond to general inquiries*
Other	A	Manage multi-family property tax exemption program (for approved projects)*
	B	Coordinate Port of Seattle economic development grant*
	C	Increase understanding and inclusion of equity and social justice
	D	Monitor HealthPoint land sale and support development*
	E	Partner with Police Department to involve Southcenter businesses for safety*
	F	Use ARPA funding for small business recovery in 2023 or 2024
Potential Projects	A	Support special event permit process to attract strategic festivals and events
	B	Evaluate ZIP code effect on city tax revenue and image
	C	Support analysis of sales tax
	D	Participate in regional economic development policy such as PSRC
	E	Facilitate KC's redevelopment of metro base
	F	Advocate for BRT station at Longacres parcel
	G	Coordinate development issues related to Unico in Renton
	H	Support SRO development agreement
	I	Provide input on permit process improvements

* Top priority items

** Land sales may occur after 2023 but are included here as a reminder as opportunities arise.

+ Added during year

Note: These projects do not include Brandon's role managing the facilities plan.