

AGENDA

Lodging Tax Advisory Committee

11:30 A.M., Friday, June 27, 2025

Hybrid Meeting

The public can view and listen to the meeting with the information below or attend the meeting in person at Tukwila City Hall (6200 Southcenter Blvd.), Hazelnut conference room.

CALL IN INSTRUCTIONS: 253-292-9750 PHONE ID: 109 522 533#

Join on your computer or mobile device: [Join the meeting now](#)

For assistance during the meeting, please call (206) 731-9071.

1. Welcome and Introductions
2. Review of Agenda
3. Approval of Minutes
 - a. Approval of April 18, 2025 minutes
4. Special Presentations
5. General Business
 - a. Tukwila World Cup Preparations and Brainstorming Session
 - b. Public Safety Discussion
6. Pending Funding Requests
7. Announcements
8. Roundtable
9. Adjourn

<i>Next Scheduled Meeting:</i>	<i>When:</i>	<i>July 11, 2025</i>
	<i>Location:</i>	<i>Hybrid</i>

DRAFT

Lodging Tax Advisory Committee

Minutes

11:30 AM | April 18, 2025

Hybrid Meeting

(Via Teams and at Hazelnut Conference Room at Tukwila City Hall)

Members Present: Chair Tosh Sharp, Miesa Berry, Jim Davis, Brian Jones, Jean Thompson

Members Absent: Miesa Berry

City Staff Present: Brandon Miles and Laurel Humphrey

Others Present: Eric Olmstead, Starfire Sports

Agenda Item	Action	Follow-Up
Welcome and Introductions	Chair Sharp called the meeting to order at 11:37 AM. Committee members introduced themselves.	None
Review of Agenda	Reviewed	None
Approval of Minutes of April 18, 2025	Davis moved approval. Thompson seconded. Motion passed.	None
Special Presentations		None
General Business	None	None

<ul style="list-style-type: none"> None 		
Pending Funding Requests <ul style="list-style-type: none"> 2025 Starfire 	<p>Brandon presented an application for \$10,000 for the City's 2025 Juneteenth event.</p> <p>Davis moved approval. Chair Sharp seconded. Motion passed.</p>	<ul style="list-style-type: none"> Welcome packet? Is it possible to promote other business to teams as teams come? How are hotels promoted? Promoting Experience Tukwila.
Announcements	<p>Brandon mentioned that LTAC has two open positions and encouraged members to suggest potential members who could apply.</p> <p>Mayor's State of the City Speech 4/2/25 6:00 PM at the Performing Arts Center at Foster High School.</p>	None
Roundtable	<p>Chair Sharp mentioned the City is considering a holiday lighting program.</p>	None
Adjourn	<p>The meeting adjourned at 12:05 PM.</p>	

To: Lodging Tax Advisory Committee

FROM: Brandon Miles, LTAC Staff

DATE: June 10, 2025

RE: World Cup Preparations and Brainstorming
Public Safety Discussion

World Cup Preparations and Brainstorming

With the World Cup set to come to the United States and Seattle next June, many cities, including Tukwila, are starting to prepare for the influx of visitors to the region. With a large number of hotel rooms, central access, and availability of transit, the City is posed to see a large number off visitors during the matches.

City staff have begun initial efforts to prepare for the World Cup. Our efforts have initially focused on:

1. Creating a safe and welcoming environment.
2. Creating opportunities to bring people to the City so they can experience the exactment of the event, even if they do not have tickets. This would include large and small watch parties, with a signature event at Westfield Southcenter (tentatively).
3. Help small businesses take advantage of the opportunity presented by the large number of visitors to the region.
4. Help all business understand the potential impacts so they can prepare.
5. Identify lasting investments that we can make that will extend past the World Cup.

For our meeting on Friday we want to share some of our initial ideas and thoughts and get feedback from the LTAC about the preparations. Some questions we would like input from the LTAC on are:

1. How is your business preparing for the World Cup?
2. What opportunities do you see for the City and your business leading up, through, and after the World Cup?
3. What are you concerns?
4. How can the City help with the preparations?
5. What are some ideas for lasting investments that extend after the World Cup?

We would like LTAC input on the City's tentative plans:

A signature event (hopefully held at Westfield Southcenter) that would include outdoor watch parties, beer garden, stage with music performances, food trucks, activities like small soccer pitches, pickleball courts, playground areas, games, etc.

Continuous viewing parties at the Sullivan Center at Tukwila Village. The parties would be marketed with the small food businesses in the neighborhood. The program would help the small businesses get FIFA ready with better visitor experiences and better online marketing.

Public Safety Questions

We would like to have a discussion on public safety in Tukwila and get LTAC feedback. Here are some questions to prompt the discussion.

- (1) What public safety trends are you seeing in Tukwila?
- (2) We are thinking about hosting a public safety seminar for Southcenter District property owners and managers late in 2025 or early 2026. Do they think there would be interest?