



INFORMATIONAL MEMORANDUM

TO: Planning and Economic Development Committee

FROM: Derek Speck, Economic Development Administrator

CC: Mayor Ekberg

DATE: May 13, 2020

SUBJECT: Business Recovery Update: Seattle Southside Chamber of Commerce

ISSUE

This agenda item is a presentation from Andrea Reay, the President and CEO of the Seattle Southside Chamber of Commerce, on the work the Chamber is doing to support business recovery.

BACKGROUND

The Seattle Southside Chamber of Commerce provides important services to our cities and businesses to support recovery from the coronavirus pandemic. As part of their services, the Chamber formed and coordinates the Southside Mitigation and Recovery Taskforce (SMART). A presentation summarizing those services is attached.

DISCUSSION

The Chamber's work supporting business recovery is a key element in the City of Tukwila's business recovery work. The Chamber provides a number of services that the City currently does not have the time or budget resources to provide. For example, the Chamber has been providing webinars for businesses to learn of resources that can help them such as how to apply for the federal Small Business Administration's Economic Injury Disaster Loan (EIDL). The City is able to direct our businesses to the Chamber's webinars. Another example is direct technical assistance for businesses. Since March 6th the Chamber has provided over 600 technical assistance appointments to businesses, including 50 to Tukwila businesses.

The City greatly appreciates the Chambers work and will continue to partner with the Chamber as future business recovery needs arise.

FINANCIAL IMPACT

No budget changes are requested at this time.

RECOMMENDATION

Information and discussion only.

ATTACHMENTS

Southside Mitigation and Recovery Taskforce presentation



SMART
Southside Mitigation And Recovery Taskforce

The Southside Mitigation And Recovery Taskforce (SMART) is a public/private taskforce that strives to find real solutions to the challenges our community faces as we confront the human and economic impacts of COVID-19.



Taskforce meets internally weekly (Tuesdays) and externally presents a Webinar (Fridays) that is recorded so it can be viewed at any time

We have produced 7 webinars to date that have been viewed hundreds of times



Education/Workforce Summit and Virtual Career Fair drew over 100 to attend LIVE and many more have watched later and visited our Virtual Career Fair Page

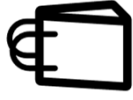


We have provided over 600 technical assistance appointments to over 400 business since March 6th that are COVID-19 Related. Over 50 in the City of Tukwila.

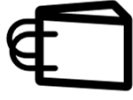


So far 100% of the businesses that sought our assistance with EIDL or PPP funding have received some portion of funding.

“Once my application was accepted the funds were in my account on Monday morning (04.20.20). ..I immediately got payroll checks to all employee's. We also received news yesterday the OK to start our next job...(essential affordable housing) ...All employee's are returning back to work Monday and we are happy. Again, your help had a lot to do with my success obtaining this funding.”



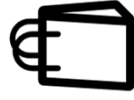
Keep Calm and Carry Out
<https://www.seattlesouthsidechamber.com/keep-calm-and-carry-out>



Saving Local
<https://www.seattlesouthsidechamber.com/saving-local>



Get Out/Have Fun



Southside Promise



CARES Act



CARES2



Southside Strong Fund

<https://www.seattlesouthsidechamber.com/southside-strong-fund>



Requests for services up 500%

Revenue projections down 50%



SMART
 Southside Mitigation And Recovery Taskforce

WEBINAR SERIES

CONTACT US

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