



INFORMATIONAL MEMORANDUM

TO: Planning & Community Development Committee

FROM: Derek Speck, Economic Development Administrator

CC: Mayor Ekberg

DATE: January 11, 2022

SUBJECT: Economic Development Division Workplan for 2022

ISSUE

This item is a briefing on the Economic Development division's 2022 workplan.

BACKGROUND

Attached is a copy of the 2022 workplan that economic development staff is using to guide their work.

DISCUSSION

This item is intended as an opportunity for the Committee to ask questions and discuss items on the 2022 workplan of the Economic Development division of the Mayor's Office. The workplan is not the same as a citywide economic development plan.

FINANCIAL IMPACT

None

RECOMMENDATION

Information Only.

ATTACHMENTS

2022 Workplan for the Economic Development Division of the Mayor's Office



City of Tukwila

MAYORS OFFICE
 ECONOMIC DEVELOPMENT DIVISION
 2022 WORKPLAN - 1/10/22

Project	Description
Business Recovery	<ul style="list-style-type: none"> A Monitor the pandemic, economy and resources. Inform businesses* B Use ARPA funding for small business recovery*
Coordinate Land Sales**	<ul style="list-style-type: none"> A George Long* B Longacres C Newporter D Old Allentown Fire Station E Minkler F Old Fire Station 51
Experience Tukwila	<ul style="list-style-type: none"> A Update Experience Tukwila website* B Continue and expand social media posts and newsletter* C Continue building relationship with Seawolves* D Facilitate and sponsor special events* E Facilitate art in Southcenter District* F Facilitate Baker Boulevard for festivals and events* G Facilitate improvement of Tukwila Pond Park* H Develop wayfinding plan* I Develop strategy to grow entertainment attractions
Lodging Tax and Tourism	<ul style="list-style-type: none"> A Coordinate lodging tax committee* B Continue partnership with SSRTA, Des Moines, and SeaTac on regional marketing* C Coordinate Tourism Promotion Area review* D Monitor legislative issues E Build upon business relationships
Economic Development Plan	<ul style="list-style-type: none"> A Create an economic development plan for Tukwila* B Increase understanding and inclusion of equity and social justice*
Policy	<ul style="list-style-type: none"> A Manage City policy for Tukwila South* B Manage City's regional transportation policy and advocacy* C Participate in zoning and on street parking policy for Tukwila Int'l Boulevard D Participate in Green and Duwamish River related policies (levee, habitat, amenity)
Business Retention, Expansion, and	<ul style="list-style-type: none"> A Respond to business inquiries* B Support maintenance of KentValleyWA.com and SoundsideAlliance.com C Provide permitting assistance for priority projects



City of Tukwila

MAYORS OFFICE
 ECONOMIC DEVELOPMENT DIVISION
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Project	Description
Attraction	D Support development of TIB with branding, business development, etc. E Marketing to attract business and development F Networking to attract business and development
Tukwila Village	A Position Tukwila Village Community Development Associates for self sufficiency* B Monitor developer parking management plan*
Regional Economic Development	A Participate in Greater Seattle Partners, Chambers of Commerce, Seattle Sports Commission, Int'l Council of Shopping Centers, etc.
Administrative	A Participate on Administrative Team* B Participate on Soundside Alliance for Economic Development* C Participate on SeaTac Airport Roundtable (START)* D Respond to general inquiries*
Other	A Coordinate Wadajir development agreement* B Coordinate policy review for multi-family tax exemption program* C Manage multi-family property tax exemption program (for approved projects)* D Coordinate Seawolves lease for portion of old fire station 51* E Coordinate Port of Seattle economic development grant* F Support SRO development agreement* G Monitor HealthPoint land sale and support development*
Potential Projects	A Adapt to economic development plan B Coordinate way to leverage business community relationships, better contacts C Evaluate ZIP code effect on city tax revenue and image D Support analysis of sales tax E Expand branding related to business retention, expansion, and attraction F Support special event permit process to attract strategic festivals and events G Participate in regional economic development policy such as PSRC H Provide input into regional economic development plans

*Top priority items

**Most land sales will occur after 2022 but are included here as a reminder as opportunities arise.

+Added during year